

2021



# AGENDA

TUESDAY | **October 19**

11:00 AM – 4:00 PM EST

- 11:00 am** Welcome & Objectives of the Day – John Jamieson & Becky Parker
- 11:15 am** Paighton Smyth – 2021 CCFI Public Trust Research
- 12:00 am** Keynote – Robynne Anderson, Legacies of the UN Food Systems Summit
- 1:00 pm** Break
- 1:30 pm** Keynote – Fred Sarkari, Understanding What Motivates Canadians
- 2:30 pm** Shaun Haney – RealAg Radio Show Exploring Research, Communications & Next Steps
- 3:30 pm** Closing Remarks & Consumers in the 6ix Footage



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